

Bachelor of Business Administration/ Bachelor of Global Studies

(Information last updated on 5 September 2019)



Course Map

Brisbane, Melbourne, North Sydney and Strathfield

Students commencing 2017 or earlier

Semester 1 intake Course Map

YEAR 1				
SEM 1	MGMT100 Managing: People, Systems and Culture 10cp OR BUSN113 Managing People and Organisations 10cp	MKTG100 Marketing: Creating and Capturing Customer Value 10cp OR BUSN112 Managing Markets 10cp	BUSN104 Money Matters 10cp	Global Studies Elective 1
SEM 2	MKTG202 Marketing Communications: Engaging Stakeholders (Pre: MKTG100) 10cp	LEGL101 Introduction to Business Law: Legal Frameworks for Business 10cp	UNCC100 Self and Community: Exploring the Anatomy of Modern Society 10cp	Global Studies Elective 2 Students who commenced in 2016 will count their elective or program core unit as Global Studies elective 2.
YEAR 2				
SEM 1	HRMG200 Human Resource Management: Staffing and Employee Engagement 10cp	ECON200 Economics: Policy Frameworks and Markets (Inc: ECON104; ECON105) 10cp	Business Elective 1	GEOG207 (from 2018) Precarious States: Development, Geopolitics and Livelihoods 10cp OR GLST201 (prior to 2018) Global Change and Development 10cp
SEM 2	BIPX202 Community Engagement: Building Strengths and Capabilities (Online) 10cp	Business Elective 2	GEOG204 Environmental Sustainability 10cp	SOCS243 (from 2018) Global Health (Online) 10cp OR GLST200 (prior to 2018) Global Health 10cp
YEAR 3				
SEM 1	BUSN111 (from 2019) Working with Technology 10cp OR BUSN102 (Prior 2019) Ethical Communication for Business 10cp	HRMG204 Organisational Behaviour 10cp	UNCC300 Justice and Change in a Global World (Pre: UNCC100) 10cp	Global Studies Elective 3
YEARS 3-4 ARE SHOWN ON THE FOLLOWING PAGE...				

#BBA Elective - Students are required to choose any two from the listed BBA units:

- MKTG202 Marketing Communications: Engaging Stakeholders (Pre: MKTG100)
- BUSN201 International Business

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YEAR 3 CONT...

SEM 2	GLST301 Global Study Abroad A 10cp (Pre: 120cp of study)	GLST302 Global Study Abroad B 10cp (Pre: 120cp of study)	GLST303 Global Study Abroad C 10cp (Pre: 120cp of study)	GLST304 Global Study Abroad D 10cp (Pre: 120cp of study)
	OR			
	GLST300 Global Studies International Internship 40cp			

YEAR 4

SEM 1	MGMT310 Managing Organisational Change and Development 10cp	MGMT311 Managing Entrepreneurship and Innovation 10cp	POLS309 World Politics and Justice (Pre: 10cp in 100 level Politics and International Relations units or GLST201) 10cp	Global Studies Elective 4
SEM 2	MGMT304 Strategic Management 10cp	BUSN304 Working with Diversity and Conflict 10cp OR BIPX301 Professional Experience 10cp	Business Elective 3	Business Elective 4